

NEW BEAUTY®

MALE SKIN CARE

Best Skin Care Products for Men at Target

Men have skin care needs, too.

By Rowan Lynam · Published: Feb 22, 2024



We all know by now that men need a skin-care routine. But, with a thousand places to get started and a host of skin needs to meet, it can be tough to navigate the choices. So, how do you choose skin-care products for men? From post-shave care and acne solutions to skin-care staples, Target can be your one-stop-shop for the skin-care needs of the man in your life. For those guys who might get overwhelmed in the beauty aisle or the ones just starting to build an anti-aging routine, we have the best in expert-recommended products that you can get at any Target near you.

Skin Care Products for Men

Plenty of what women use on their faces is going to do the same job for a man. That said, some formulations can help improve the experience and efficacy of a product for men.

New York dermatologist Shari Marchbein, MD explains that gel textures, like CeraVe's Ultra-Light Moisturizing Gel for example, are beard-friendly. "This is an oil-free, hydrating, moisturizing gel, and I think men are going to love this, especially if they have facial hair, because the gel texture is fabulous," Dr. Marchbein says.

Because active ingredients like retinol and hyaluronic acid are beneficial to skin no matter your gender, choosing skin-care products for men isn't too different. Most of the goals that skin-care products for men have are going to sound familiar: moisture, brightening, hydrating, evening, smoothing. The big difference (outside of marketing) is that male skin tends to be slightly thicker, sometimes requiring more product. Formulas made for men often prioritize environmental protection as well. But, universal products, like sunscreen, are always going to be suggested cornerstones of a male skin-care routine.

And according to Southlake, TX dermatologist Janine Hopkins, MD, men unused to skin care may find complete kits a good way to ease into a routine. "Target has NIVEA skin-care products for men and a collection of Clinique for men products sold in kits," Dr. Hopkins says. "The ease and convenience is appealing."

1/7

TruSkin Retinol Serum (\$25)

Recommended by Dr. Hopkins, this hard-working retinol serum balances the wrinkle-fighting power of retinol with gentle and hydrating hyaluronic acid.

"This serum is formulated for all skin types, and it works best to treat collagen loss, fine lines and wrinkles, uneven tone, dark spots and dry and sensitive skin," Dr. Hopkins says. "I also love that it's dermatologist-tested and clinically tested."



2/7

CeraVe's Ultra-Lightweight Moisturizing Gel (\$21)

Loved by dermatologists, CeraVe's gel moisturizer is a perfect for the bearded guy in your life, finally answering the needs of dry skin without weighing down facial hair. The oil-free formula is the perfect companion to keep his skin hydrated.



3/7

Urban Skin Rx Men's Daily Dark Spot + Oil Control Pore Refining Pads (\$11)

"These pore pads reduce excess oil, clarify clogged pores and improve the appearance of blemishes," Dr. Hopkins explains.

Aside from correcting dark spots and controlling oil, these pads also reduce the instances of ingrown hairs, making it a necessary step in your man's routine.



4/7

PanOxyl Acne Foaming Wash (\$13)

Recommended by Studio City, CA dermatologist Gene Rubinstein, MD for men suffering from neck irritation, PanOxyl's acne wash kills over 99% of acne causing bacteria. The highest concentration of benzyl peroxide you can get without a prescription, PanOxyl delivers powerful acne treatment without drying out skin.

"I recommend this for anyone suffering from breakouts on the neck due to folliculitis (irritation of the hair follicles) or irritation caused by shirt collars," Dr. Rubinstein says.



5/7

Foam Hair Regrowth Treatment For Men Minoxidil 5% foam (\$42)

If you know a man suffering from male patterned baldness, New York dermatologist **Jody Levine, MD** recommends going with an affordable, over-the-counter topical treatment that contains Minoxidil. And it turns out, Target has their own store-brand generic that helps drive the cost down even further.



6/7

La Roche-Posay Anthelios Body and Face Soft Finish Mineral Sunscreen Lotion – SPF 50 (\$32)

Perhaps the most essential step in any routine, sunscreen for men is another category where universal products reign supreme. Recommended by Delray Beach, FL dermatologist Janet Allenby, MD for it's non-greasy formula, this sunscreen is a perfect option for men.



7/7

Dove Beauty Sensitive Skin Hypoallergenic Body Wash (\$13)

Recommended by **Dr. Levine** for it's gentle and effective formula, Dove's line of creamy body washes are excellent for any man looking for a deep cleanse with long-lasting moisture.

