

# MIMI

## Update: **Kylie Jenner**



## Responds to Tons of Disfigured Fans

Update [4/22]: Kylie Jenner has responded to the legion of fans trying to inflate their lips for the #KylieJennerChallenge. Can this finally be the end of this viral trend? It's Earth Day! Go outside! Smell the roses! Do anything that doesn't involve a shot glass and a bruised face.

By: HALLIE GOULD | 22 APRIL 2015

Update [4/21]: I checked in with **Dr. Elie Levine, NYC plastic surgeon and AOB Med Spa National Medical Director**, about how damaging this can be. He explained, **"This risky DIY lip plumping trend is definitely concerning and a dangerous stunt that can lead to severe swelling, bruising and even scarring. The lips can turn blue as blood is restricted to the lips due to the suction technique, which can lead to loss of sensation in the lips and permanent disfigurement with repeated attempts. For those looking for fuller lips, fillers are a much safer route."**

[Original Story]: I woke up this morning to find a new trending topic all over my Twitter feed. Usually, I'm excited when Kylie Jenner is in the news. Frankly, she's fun to write about. But this KJ-themed morning was disturbing... to say the least.

A new trend, dubbed the #kyliejennerchallenge features teens massively puffing up, and subsequently bruising, their lips in an effort to look like the famous teen. The ridiculous (and seemingly painful) method goes as follows: Put your mouth over the opening of a shot glass, suck in, and swell.



See below for the most alarming of the bunch.

And please, if ever my writing influences any of your decisions, don't do this.

